

AGENDA

Stadium Authority Meeting
99-500 Salt Lake Boulevard
Aiea, Hawaii 96818
January 25, 2007

- I. Call to Order
- II. Approval of Minutes of December 21, 2006
- III. Monthly Report
 - A. Chairman's Report
 - B. Stadium Manager's Monthly Report
 - C. UHAD Monthly Report
 - D. Centerplate/Swap Meet Monthly Report
 - E. Hawaii Malls Inc. Monthly Report
- IV. Approval of Events
 - 1. Sports Car Club of America - (Sunday) March 25, April 8, July 1, August 5, September 2, October 7, 2007.
 - 2. E.K Fernandez - Sports Carnival- March 9-11 & 16-18, 2007
 - 3. E.K Fernandez - 50th State Fair- June 1-3, 7-10, 15-17, 2007
 - 4. Radford High School Graduation – June 1, 2007
 - 5. Pearl City High School Graduation – June 2, 2007
 - 6. Mililani High School Graduation – June 3, 2007
 - 7. Oahu Pop Warner – November 4, 11, 18, 25, 2007
 - 8. Hawaii Union Builders – December 7, 2007

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- V. Unfinished Business- Discussion and Appropriate Action
 - A. Sports Car Club of America – Report on events.
 - B. Xtreme Drift World Tour LLC – Report on events.
 - C. Hawaii Malls Inc. - Briefing on Advertising.
 - D. Strategic Plan: Status report from sub-committee and stadium management on the formulation of a strategic plan.
 - E. Search for Stadium Manager: Report and discussion with sub-committee on the progress on the search for a stadium manager.
- VI. New Business- Discussion and Appropriate Action
 - Capital Improvement Projects for Aloha Stadium- report from State Comptroller Russ Saito on CIP Projects for Aloha Stadium
- VII. Executive Session – Executive Session to consult with the board's attorney on questions and issues pertaining to the search of a new Stadium Manager
- VIII. Next Meeting February 22, 2007
- IX. Adjournment



ALOHA STADIUM

An Agency of the State of Hawaii

Stadium Authority Meeting
99-500 Salt Lake Boulevard
Honolulu, Hawaii 96818
January 25, 2007

Members Present

Kevin Chong Kee, Chairman
Kay Ahina
Marvin Fong
Kathryn Inouye
Alexander Kane, Jr.

Marcia Klompus
Kenneth Marcus
Alan Tamayose
Nelson Oyadomari

Staff

Kenneth Lum
Scott Chan
Kenneth Tong
Eugene Tokuhama

Deborah Ishihara
Patrick Leonard
Engel Garcia
Patrick Leonard

Others

John Dellera, Deputy Attorney General
Russ Saito, DAGS Comptroller
Kerry Yoneshige, DAGS Administrative Services Officer
Roger Reeves, Centerplate
Dolores Barcelona, Centerplate
Reid Mizuguchi, Hawaii Malls, Inc.
Herman Frazier, UH Athletic Director
Vince Baldemor, Executive Director, Ahahui Koa Anuenue
Steven Antonio, Office of Rep. Lynn Finnegan
Kaina Huddy, Xtreme Drift World Tour
Curtis Lee, Sports Car Club of America
Ryan Ujimori, Halawa Resident
Masuo Matsumoto, Neighborhood Resident

I. CALL TO ORDER

A quorum being present, Chairman Kevin Chong Kee called the meeting to order at 10:05 a.m.

Concerning correction of minutes, Chairman Chong Kee stated this matter was called to his attention and he would like to make a clarification. He stated if a member corrects another member's statement, as a courtesy, those corrections must be approved by its originator prior to final approval.

II. APPROVAL OF MINUTES

Board member Kenneth Marcus corrected Page 4, Discussion on Traffic, by replacing the words "direct" and "semi-direct" in paragraphs 1 and 4, with "directed" and "semi-directed." He also corrected Page 8, Stadium Rental Fees, to read: It is expected that the Stadium staff will make recommendations by February, 2007, and the subcommittee will report thereafter.

ON A MOTION BY BOARD MEMBER MARCIA KLOMPUS AND
SECONDED BY BOARD MEMBER MARVIN FONG, THE BOARD
UNANIMOUSLY APPROVED THE MINUTES OF THE DECEMBER
21, 2006, MEETING AS CORRECTED.

III. MONTHLY REPORT

A. Chairman's Report

Chairman commended the University of Hawaii Athletic Department and the Stadium for an excellent job with the Sheraton Hawaii Bowl; everything from traffic, parking, and attendance turned out very well.

B. Stadium Manager's Monthly Report

Acting Stadium Manager Kenny Lum informed the Board that due to renovations of the administrative offices, Board meetings will be held in the Hospitality Room during the months of February through May, 2007.

Baseball Press Box

Member Kay Ahina wanted to know what are the rules and procedures for the baseball press box concerning the presence of children. Mr. Lum stated it is a rule that is difficult to enforce (children under ten years of age are not allowed), but we do the best we can without embarrassing anyone. Member Klompus stated it is a universal rule for VIP facilities and/or where alcohol is served. Acting Deputy Manager Scott Chan stated the Stadium

has tried to be consistent by enforcing the age ten rule in the press box and the field for many years. It was the general consensus of the Board that formal written rules are not necessary and that by word-of-mouth, all parties involved with the press box will communicate the rules directly with their invited guests.

Hula Bowl

Member Klompus inquired about Hula Bowl's financial obligations to the Stadium. Mr. Lum reported they have come through with their obligations and are planning to return next year. Member Klompus also inquired about outstanding obligations owed by the previous owners. Deputy Attorney General John Deller stated it was confirmed by Texas that Overtime Sports is no longer in good standing and has not paid state taxes. Both Mr. Deller and Mr. Chan indicated they will pursue the matter if more evidence that Overtime Sports is still in business becomes available.

Security Report

Member Ahina commented on the Sheraton Hawaii Bowl report, indicating several problems occurred due to the lack of awareness of the non-alcohol zone. Members Ahina and Klompus inquired about the possibility of printing the information on the actual tickets. Chairman Chong Kee asked UH Athletic Director Herman Frazier to advise the Board at the next meeting if that can be done.

C. UHAD Monthly Report

UH Athletic Director Herman Frazier reported they will have 7 to 8 home games at Aloha Stadium, which will include Boise State, Fresno State and the University of Washington. They anticipate finalizing their 2007 schedule during the first or second week in February and will then provide that information to the Stadium.

Mr. Frazier stated UH was very pleased with the high attendance at the Purdue and Oregon State games. He also noted they received many calls due to the extensive parking and traffic problems that occurred and would like to look at alternative plans to improve that situation. As a result, and in conjunction with Ahahui Koa Anuenue, the UH has prepared a Concept Paper (distributed to the Board) "to provide better convenience to fans attending UH football games, create a central distribution system for parking passes and separate pass gates from pay gates. Mr. Frazier requested an action plan "to create a parking task force and to

develop proposed new plans including alternate site parking, swap meet considerations, traffic flow management, presale parking, color-coded lots, and capital expenditures if needed.”

Member Klompus suggested a committee be formed and noted if any changes are to be made, it will be necessary to receive input from the Stadium staff. She also stated the process could take approximately five to six months to complete.

Chairman Chong Kee appointed Members Oyadomari (chair person) and Klompus, as well as Stadium management. Mr. Chan requested that Centerplate be a part of the committee because it will affect the Swap Meet.

Mr. Chan stated the Stadium is in the process of addressing the problems that exist and would like to hold off on the suggested plans until all issues are addressed. Member Klompus requested that Mr. Chan present Stadium’s evaluation to the committee.

Since this is a very important matter, it was the general consensus that meetings be held with the committee, management, University of Hawaii Athletics Department, Department of Transportation and the Honolulu Police Department.

Mr. Frazier stated it would be helpful if at least some portions are implemented within the next three months.

Member Kathryn Inouye suggested a Phase 1 preliminary plan be presented by the committee at the next meeting. Chairman Chong Kee stated he will add this to the agenda.

D. Centerplate/Swap Meet Monthly Report (report distributed)

Swap Meet

Dolores Barcelona of Centerplate reported there will be a total of 13 open days in January. They were pleased to report the Swap Meet did very well by staying open during the Hula Bowl on January 14, 2007. The total count as of January 24, 2007 is 68,000. On February 18, 2007, there will be a Chinese New Year’s celebration with music and lion dancing beginning at 9:00 a.m...

Member Oyadomari asked if there was any feedback from the vendors on the possibility of closing the Swap Meet during future

UH football games. Roger Reeves of Centerplate responded that he has been meeting regularly with the Swap Meet Vendors' Association and they are not very excited about the news. However, they are willing to sit down and talk about it and are positive in working out a solution to satisfy everyone. Mr. Reeves noted he and Mr. Chan have also been meeting regularly to discuss this issue and will be attending the next vendors' meeting. Mr. Chan will then submit a report to the committee that was just formed.

D. Hawai Malls, Inc.

(Refer to V. Unfinished Business, C.)

IV. APPROVAL OF EVENTS

- A. Sports Car Club of America (Sunday) February 4, April 8, July 1, August 5, September 2, October 7, 2007.

A MOTION WAS MADE BY MEMBER KLOMPUS AND SECONDED BY MEMBER OYADOMARI TO APPROVE THE EVENTS LISTED. THE BOARD VOTED TO APPROVE THE MOTION. MEMBER FONG ABSTAINED.

- B. E.K. Fernandez (EKF) – Sports Carnival – March 9-11 & 16-18, 2007

A MOTION WAS MADE BY MEMBER MARVIN FONG AND SECONDED BY MEMBER KAY AHINA TO APPROVE THE EVENTS. THE MOTION PASSED UNANIMOUSLY.

- C. E.K. Fernandez (EKF) – 50TH State Fair – June 1-3, 7-10, 15-17, 2007.

A MOTION WAS MADE BY MEMBER KLOMPUS AND SECONDED BY MEMBER MARVIN FONG TO APPROVE THE EVENT DATES LISTED. THE MOTION PASSED UNANIMOUSLY.

- D. Graduation Ceremonies:

| | |
|------------------------|---------------------------|
| Radford High School | - June 1, 2007 (Friday) |
| Pearl City High School | - June 2, 2007 (Saturday) |
| Mililani High School | - June 3, 2007 (Sunday) |

A MOTION WAS MADE BY MEMBER OYADOMARI AND
SECONDED BY MEMBER KLOMPUS TO APPROVE THE
EVENTS. THE MOTION PASSED UNANIMOUSLY.

- E. Oahu Pop Warner - November 4,11,18,25, 2007 (Sunday)

A MOTION WAS MADE BY MEMBER KANE AND
SECONDED BY MEMBER FONG TO APPROVE THE
EVENTS. THE MOTION PASSED UNANIMOUSLY.

- F. Hawaii Union Builders (High School
All Star Football) - December 7, 2007 (Friday)

Discussion

Member Marcus inquired if appropriate language is included in the contract to allow a relocation of the event should there be a conflict. It was confirmed by Mr. Chan and Ms. Ishihara that the language is now included in all of the contracts.

A MOTION WAS MADE BY MEMBER KANE AND
SECONDED BY MEMBER INOUE TO APPROVE THE
EVENTS. THE MOTION PASSED UNANIMOUSLY.

V. UNFINISHED BUSINESS

- A. Sports Car Club of America (SCCA) – Report by Curtis Lee

Mr. Lee reported their events occurred without any incidents. They also restored the parking lot back to its original condition after the events. Mr. Tong said the Stadium found no problems with the SCCA events.

- B. Xtreme Drift World Tour LLC – Report by Kaina Huddy
(distributed)

Mr. Huddy provided detailed verbal and written reports on their events which took place on December 29, 2006 and January 6, 2007.

December 29, 2006

No major incidents occurred. The media was present and were allowed to ride in a vehicle and video tape the drift racing. One incident occurred with a vehicle hitting the traffic cones. Two

warnings were issued pertaining to vehicle repair and excessive speed at exit of track, which were addressed and corrected immediately. Drivers were attentive to all instructions and stayed on the course.

January 6, 2007

No major incidents occurred. A total of 57 vehicles participated @ 15 laps each. The overall noise was not excessive. The vehicles did not exceed 37 mph. The track was set up to have all vehicles face away from the spectators at all times. Water barriers were used to separate the spectators from the participants. Overall, drivers were attentive to all instructions and stayed on the course. All participants signed applications, waivers and provided I.D. cards and proof of insurance.

Parking Supervisor Engel Garcia's Report

Mr. Garcia informed Mr. Huddy that the Stadium must insist that they set up a second layer of barricades for their events on February 2-3, 2007. He noted it is a safety measure for the spectators as well as a shield from flying debris, and that it is also a requirement at most motor sports events. Mr. Garcia also requested that the Halawa gate roadway be barricaded.

Engineer Ken Tong - Report

Mr. Tong stated his main concern is restoration of the lot as a result of a substantial amount of tire markings. Because of the large area covered by the markings, it may require repainting and the Stadium does not have a budget to repaint the stalls after each event. In an effort to remove the tire marks, Xtreme Drift used a solvent that dissolved the tar. Mr. Tong noted if this issue is not resolved he would be against drifting events.

Mr. Huddy stated, with the Stadium's approval, they would like to return on Feb. 5-7, 2007, to restore the lot with the use of proper chemicals.

Member Ahina asked if an abstract could be provided by everyone. Stephen Oliberos of Xtreme Drift noted that it is used as a disciplinary threat to keep the drivers off the streets. Mr. Huddy noted it is not a requirement of the insurance company but they will enforce it if there is a concern with the applicant's driving history.

Spokesperson for Representative Lynn Finnegan

Steven Antonio spoke on behalf of Rep. Lynn Finnegan, who received calls from her constituents concerning the noise during the drifting event. Their main concerns were the screeching noise from burning rubber and the smell of the smoke. Mr. Antonio also noted many of the residents are older and are scared of the loud noises and have experienced anxiety.

Chairman Chong Kee recommended that Mr. Huddy invite Representative Finnegan to the next event.

Masao Matsumoto, a retired Halawa resident, stated for 40 years they have experienced other noises and an accumulation of dust, and now they have to contend with the additional noise of the drifting. He said he would like something done to stop it from continuing. Expressed the fact that he is on a fixed income and having to frequently wash down his house is very expensive.

Ryan Ujimori, a Halawa resident, spoke on behalf of himself and other residents. He noted the drifting noise is very disturbing to the residents, especially during their naps. However, he did commend Xtreme Drift for doing their best in trying to keep the noise to a minimum. He mentioned what is more disturbing is the noise caused by spectators leaving the event and revving their engines. He suggested that an attempt be made to control the actions of those people. Mr. Ujimori also mentioned another major problem that has disturbed the neighborhood for years, is the noise that is generated by the Swap Meet vendors three days a week. At 5:00 a.m. on Wednesdays, Saturdays and Sundays, the residents are awakening by the banging of metal poles while the vendors set up their tents.

In addition to monitoring the existing noise situation, the Board recommended that representatives of the Swap Meet and Extreme Drift keep in touch with the residents to address their concerns and try to resolve the problems they are experiencing.

C. Hawaii Malls – Briefing on Advertising

Reid Mizuguchi presented a recap of the last three years of advertising revenues. For 2004/2005 to 2005/2006 revenues increased by \$51,890 (+16%), and for 2006/07 by \$32,500 (+10-%). He indicated, this year they project an increase in revenues of

up to \$400,000 (10-12%). He also noted, in an attempt to increase revenues, they have identified new inventory at the Stadium: 1) Bridge banners on concourse walkways; 2) Cross beam banners at Gates 5 and 8; and 3) Main entrance wall banners at Gates 2 and 3.

Member Klompus suggested that future advertising contracts should not include exclusivity clauses that would preclude other sponsorships, and also that the two banners covering the tunnel entrances be extended with a fitted look.

D. Strategic Plan

Ms. Ishihara reported the committee met on January 5, 2007, and agreed, in order to have a successful strategic plan, an organization must start from the bottom up. Member Inouye (chair person) said it is extremely difficult to begin with a strategic planner, especially when permanent leadership is not in place. The committee recommended that a facilitator be hired to conduct in-service training (a team-building exercise) for full-time and key part-time employees, and the Board. Ms. Ishihara did some research and presented the Board with the names of several qualified facilitators. The committee will obtain resumes of those individuals and make their recommendations to the Board. Ms. Ishihara stated they anticipate interviews in February and a decision by the Board in March. The cost would be under \$25,000.

Once the work is done by the facilitator, the committee will proceed with an RFP for the Strategic Planner, perhaps in April-May. The cost would be under \$25,000.00.

Comptroller Russ Saito stated that the stadium is bound by the Hawaii State Procurement Code and must follow one of the following procedures:

1. Invitation to Bid
2. Request for Proposal
3. Professional Services (Consultant)
4. Small Purchase Request

He also noted that he wants to make sure the Board and committee understands if they set a contract at \$24,999.99, they must be certain that everything can be delivered within the scope of the contract.

E. Search for a Stadium Manager

Kay Ahina expressed as chairperson of this committee, she would like to review all resumes submitted for the manager's position to enable her to provide the Board with a complete report. She stated, according to the DAGS procedures, these would first be screened by DAGS personnel and be accessible to her thereafter.

Comptroller Russ Saito stated this is the procedure that the Board decided on and DAGS personnel is performing accordingly. He also stated if the Board wishes, it can be changed with all applications and resumes sent directly to the Board. After further discussion, Member Ahina was advised there is no restriction in her going to the DAGS office to review any or all of the resumes and applications currently submitted for the position.

VI. NEW BUSINESS

Capital Improvement Projects for Aloha Stadium – Report by State
Comptroller Russ Saito on CIP Projects for Aloha Stadium

Comptroller Russ Saito presented the Board with a detailed CIP report and the Operating Budget for Aloha Stadium, copies of which were distributed to the Board and will be filed as an attachment to the minutes. A portion of his report covered budget recommendations being presented to the Twenty-Third State Legislature, future construction projects at the Stadium, and method of funding, etc.

VII. EXECUTIVE SESSION

A MOTION WAS MADE BY CHAIRPERSON KEVIN CHONG KEE AND SECONDED BY MEMBER KLOMPUS TO GO INTO EXECUTIVE SESSION AFTER THE MEETING IS ADJOURNED, TO CONSULT THE BOARD'S ATTORNEY ON QUESTIONS AND ISSUES PERTAINING TO THE SEARCH FOR A NEW STADIUM MANAGER. THE MOTION WAS APPROVED UNANIMOUSLY.

VIII. NEXT MEETING

February 22, 2007

VIII. ADJOURNMENT

1:45 p.m.



KEVIN CHONG KEE
Chairman

Recorded by: Diana Ho

Approval Date: February 22, 2007